



**DIALOGUE ON INNOVATIVE HIGHER EDUCATION STRATEGIES PROGRAM
SEGUNDA CONFERENCIA DE ALUMNOS Y EGRESADOS DEL CURSO DIES**

**Dr. Valeska Geldres-Weiss
Dean Faculty of Law & Business
Universidad de La Frontera
CHILE**

Lima, Perú, 30 y 31 de marzo de 2019





Posición en Ranking THE	Posición universidades estatales	Institución
4	1	Universidad de Chile
26-30	2	Universidad de Santiago de Chile
31-35	3	Universidad de La Frontera
31-35	4	Universidad de Talca
31-35	5	Universidad de Valparaíso

Posición en Ranking THE	Posición universidades regionales	Institución
31-35	1	Universidad de La Frontera
31-35	2	Universidad de Talca
31-35	3	Universidad de Valparaíso



Ingeniería Comercial
/ Business Administration

Contador Público y Auditor
/ Public Accountant and Auditor

Derecho / Law

Team of 55 staff

1 099 students



Graduate MBA-UFRO program teaches through “learning by doing” approach and places emphasis on strategic business networking.

WHO WE ARE...

- The Faculty of Law and Business was created in 2013.
- Faculty's mission is to form and contribute to research and development in juridical, administrative and business sciences. Its values are **ethics** and **social responsibility**. We focus our work on **academic quality** and **Global Vision**.



INTERNATIONAL COURSES FOR STUDENTS



CURSO CORTO INTERNACIONAL INTENSIVO PARA ESTUDIANTES DE PREGRADO

**GESTIÓN EMPRENDEDORA
EN AMÉRICA LATINA**

09 AL 13 DE JULIO DE 2018



Ad hoc INTERNATIONAL COURSES

- **Managing Entrepreneurship in Latin America (in Spanish)**
- **Law and Business (in Portuguese and English)**
- **Business Intelligence and Digital Marketing (in English)**
- **International Relations (in English)**
- **Globalization and International Organizations (in English)**
- **Tourism in Latin America (in English)**
- **Business English (in English)**
- **Business Spanish (in Spanish)**
- **Latin American Consumer Protection Law (in English)**
- **Other courses are offered under “Minor in...” programs**



COURSES FOR ALL UFRO STUDENTS



Program designed to perfect English communication skills of UFRO students and engage our exchange students.

Subjects taught mostly by the academics of the Department of Administration & Economics (FCJE-UFRO) and the Department of Languages, Literature and Communication of UFRO

Includes 5 courses:
2 obligatory &
3 electives



COURSES FOR ALL UFRO STUDENTS



**Includes 5
courses:
2 obligatory &
3 electives**

**The subjects of this Minor
are taught primarily by
the academics of the
Department of
Administration and
Economics (FCJE-UFRO)**

**UFRO
Students**



SAP UNIVERSITY ALIANCES



SAP is the world leader in ERP (software Enterprise Resource Planning)

12
PROFESSORS
TRAINED
(60 HOURS
EACH)

INITIATED
IN 2017



3 JOINT
SUBJECTS FOR
CPA AND BA
STUDENTS

MEMBERS OF
SAP
UNIVERSITY
ALIANCES

SAP
University
Alliances

RESEARCH PROJECTS

- **The academics of FCJE-UFRO boast 34 research projects awarded between 2014-2018:**
 - **local and regional (DIUFRO, UNETE),**
 - **national (CONICYT) and**
 - **international (AECA Capítulo Iberoamericano).**
- **By the mid-2018, we have totaled 49 publications:**
 - **WoS-ISI,**
 - **SCOPUS,**
 - **SCIELO,**
 - **Books and Book Chapters.**



SAMPLE OF JOURNALS WHERE WE PUBLISH

WoS
ISI



**COLLECTIVE
HEALTH**



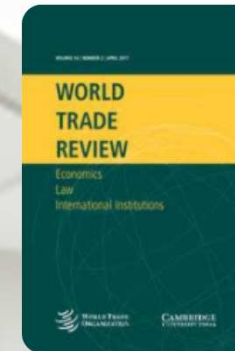
**JOURNAL OF
BUSINESS
RESEARCH**



**BIOETHICA
ACT**



**EUROPEAN
JOURNAL OF
INTERNACIONAL
LAW**



**WORLD TRADE
REVIEW**



**Entrepreneurial
Behavior &
Research**

SCOPUS
SCIELO



**CONSTITUTIONAL
STUDIES**



**LUS ET PRAXIS
MAGAZINE**



**JURIDICAL
REVIEW**



**CHILEAN JOURNAL OF
PRIVATE LAW**



**INTERNATIONAL
STUDIES**

OUTREACH AND COMMUNITY ENGAGEMENT



243
ACTIVITIES
BETWEEN
2014 & 2018

- CONFERENCES AND WORKSHOPS
- VISITS TO COMPANIES AND PUBLIC INSTITUTIONS / ORGANIZATIONS
- SEMINARS, COLOQIA AND SYMPOSIA
- FAIRS AND EXPOs
- TOURNAMENTS AND COMPETITIONS

Internationalization Program 2014-2016-2018:

45
ACADEMIC
VISITS ABROAD

29
STUDENTS
HAVE GONE
ABROAD

11
INTL.
AGREEMENTS

41
FOREIGN
ACADEMICS
HAVE VISITED
FCJE-UFRO

55
FOREIGN
STUDENTS AT
FCJE-UFRO

INTERNATIONAL AGREEMENTS FCJE-UFRO



**FACULTAD DE DERECHO
SÃO PAULO
UNIVERSIDAD DE SÃO PAULO (USP)
BRASIL**



**FACULTAD DE DERECHO
CAMPUS RIBEIRAO PRETO / USP
UNIVERSIDAD DE SÃO PAULO (USP)
BRASIL**



**FACULTAD DE ECONOMÍA,
ADMINISTRACIÓN Y CONTABILIDAD
EN RIBEIRÃO PRETO / USP
BRASIL**



**FACULTAD DE ECONOMÍA,
ADMINISTRACIÓN Y CONTABILIDAD
EN SÃO PAULO / USP
BRASIL**



**HOCHSCHULE BADEN-
WÜRTTEMBERG (DHBW)
RAVENSBURG, ALEMANIA**



**UNIVERSIDAD DE
MONTERREY (UEM),
MÉXICO**



**UNIVERSIDAD NACIONAL
DEL COMAHUE,
NEUQUÉN, ARGENTINA**



**ISM UNIVERSITY OF
MANAGEMENT AND ECONOMICS
VILNIUS, LITUANIA**



INTERNATIONAL AGREEMENTS FCJE-UFRO & UFRO



**SALVADORAN FUNADATION FOR
ECONOMIC AND SOCIAL DEVELOPMENT
(FUSADES) EL SALVADOR**



**UNIVERSIDAD DE PIURA
LIMA & PIURA, PERÚ**



**JOHANNES GUTENBERG
UNIVERSITÄT MAINZ**



**U. AUTÓNOMA DE MADRID
ESPAÑA**



**UNIVERSIDAD DE BUENOS AIRES (UBA)
ARGENTINA**



**UNIVERSIDAD DE HUELVA
ESPAÑA**



MEMBERSHIPS AND AFFILIATIONS



**Cátedra AECA Carlos Cubillo de
Contabilidad y Auditoría. 5ª Edición.
2018-2019**

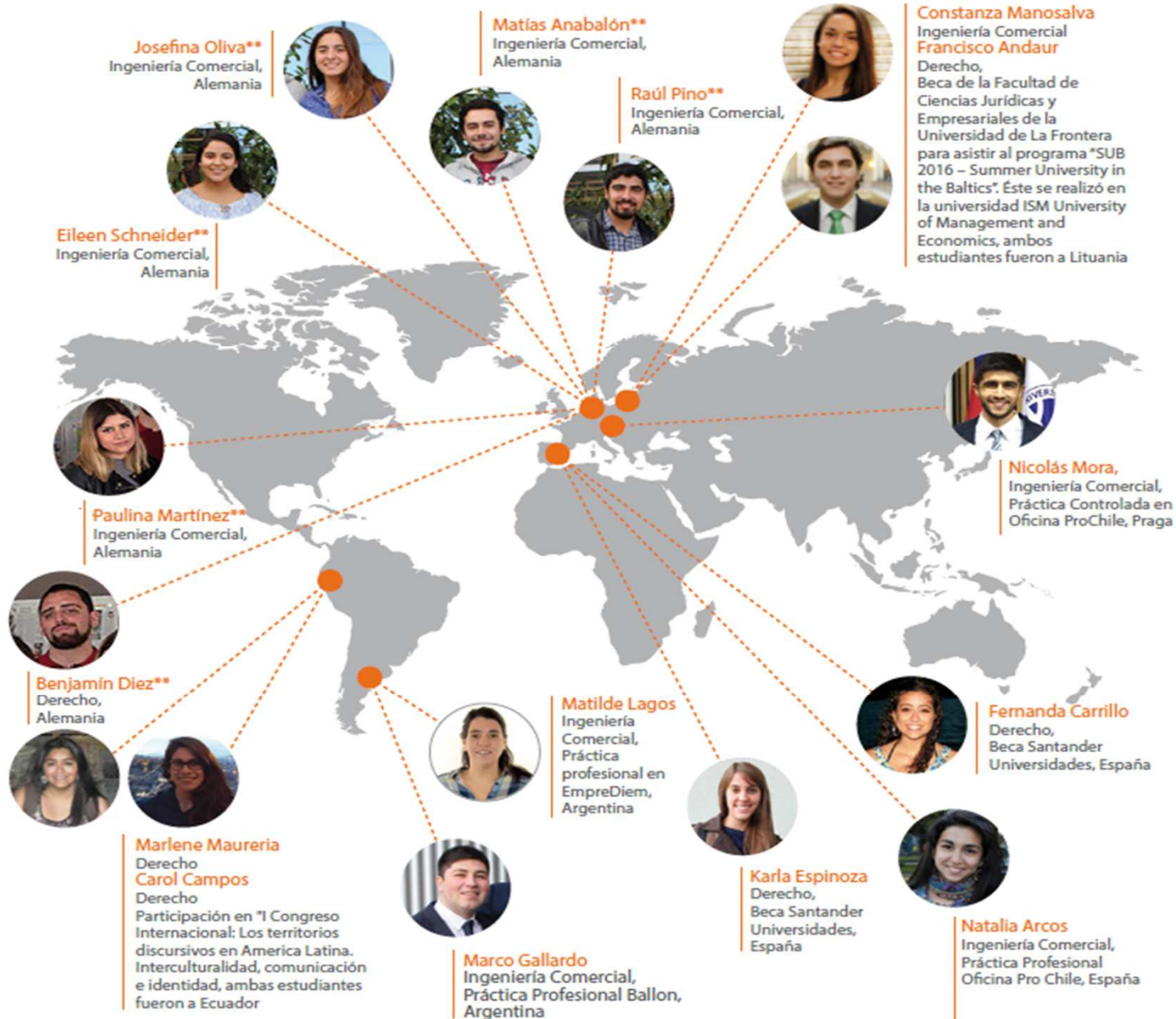


**ASSOCIATION FOR TOURISM AND
LEISURE EDUCATION AND RESEARCH**

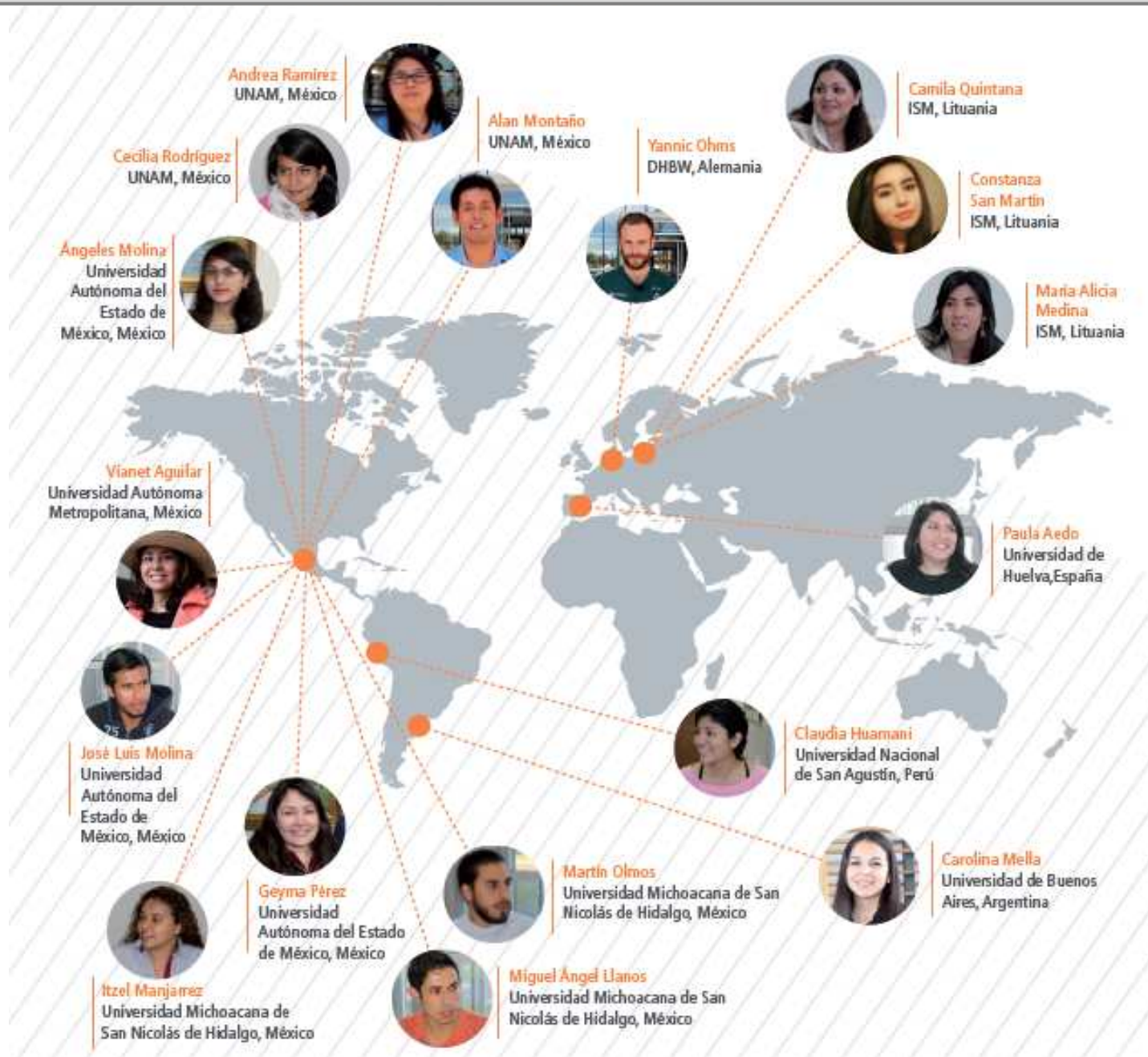


**ASOCIACIÓN DE DIRECTIVOS SUPERIORES DE LAS FACULTADES
DE ADMINISTRACIÓN, NEGOCIOS O EMPRESARIALES**

OUR AMBASSADORS 2016



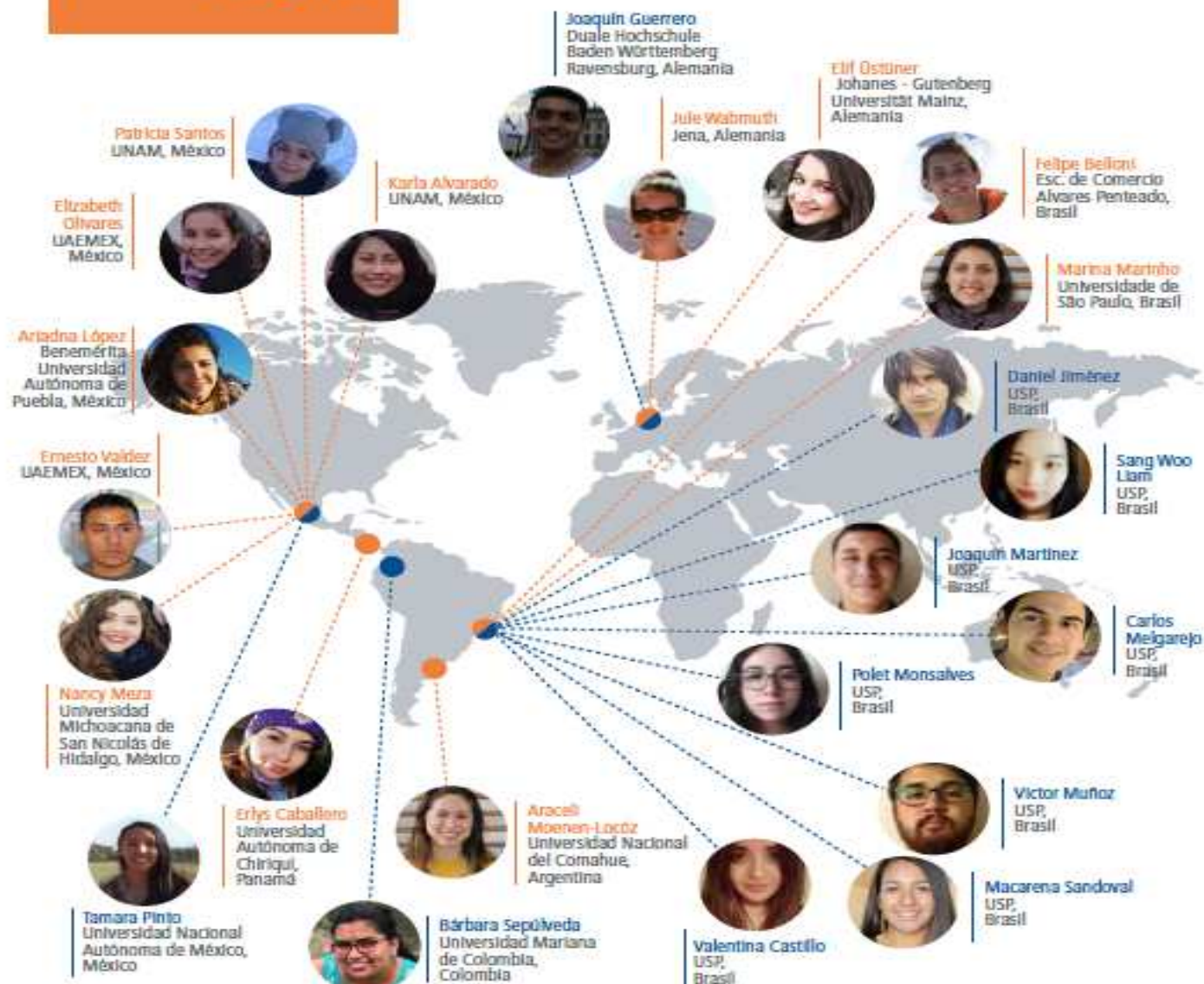
OUR AMBASSADORS 2017



OUR AMBASSADORS 2018

PROGRAMA
DE INTERNA-
CIONALIZACIÓN
FCJE-UFRO

Movilidad Estudiantil
Internacional 2018:
Entrante y Saliente





THANKS!!!

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